



Big Brothers
Big Sisters
OF NIAGARA



HELP YOUTH START SCHOOL OFF RIGHT

THE BIG START PROGRAM

We are looking for community partners to help donate school supplies and/or sponsor the gift cards for back-to-school shopping.

Last year, our Back-to-School Readiness Program was able to provide 40 matches with gift cards for school supplies, first day of school outfit, new shoes, etc. Mentors were able to take their mentee for a fun shopping outing while ensuring they were equipped with the supplies needed for back-to-school. This year we need support to be able to increase the number of matches that can be involved in this program.

This program impacts the youth in two crucial ways. It is pivotal for a youth's self-esteem, motivation, and excitement for school to be well-equipped for the school year ahead, but it also allows the mentor and mentee to build core memories and strengthen their relationship. The time shopping together provides an opportunity for important conversations about any worries, anxieties, and excitement about the upcoming school year.

ABOUT BIG BROTHERS BIG SISTERS OF NIAGARA WWW.BBBSNIAGARA.CA

For over 85 years, Big Brothers Big Sisters of Niagara has been reaching right into the homes of children, youth and families to provide critical services and supports. Our mission is to enable life-changing mentoring relationships that ignite the power and potential of young people.

With over 800 children and youth involved annually across Niagara, our no-cost mentoring programs strive to reach young people who are facing adversity and can benefit from an additional supportive relationship. Matching youth with a Mentor has a trickledown effect that positively impacts our community. Children and youth with mentors are more likely to graduate from high school, go to university, secure time employment and have on average higher incomes than those who do not have a mentor.

Contact Franklyn Searle, Director of Fund Development & Communications to learn more: franklyn.searle@bigbrothersbigsisters.ca | 905-646-3230 ext. 232

BECOME A SPONSOR TODAY! TOGETHER WE CAN IGNITE THE POWER AND POTENTIAL OF YOUTH ACROSS NIAGARA!

GOAL OF PROGRAM

Provide over 50 Big & Little Matches with a backpack full of school supplies & \$200 in gift cards to go shopping together for all school essentials



SPONSORSHIP OPPORTUNITIES



YOUR RECOGNITION

- Exclusive and group mentions on BBBS social media
- Featured on 30-second radio spots across Niagara-based stations
- Logo included on pre-event email blasts to families
- Exclusive digital street sign recognition at the St. Catharines office
- Verbal recognition at the shopping event
- Ability to help load or unload bus and hand out supplies to matches during shopping event
- Small business card or handout to go in backpacks
- Company logo on signage or donation bins
- Company logo on website page
- Logo featured in Newsletter post-event

\$5,000

PLATINUM SPONSOR

SUPPORT 25 MATCHES FOR BACK TO SCHOOL SHOPPING

YOUR RECOGNITION

- Exclusive and group mentions on BBBS social media
- Logo included on pre-event email blasts to families
- Exclusive digital street sign recognition at the St. Catharines office
- Verbal recognition at the shopping event
- Company logo on signage or donation bins
- Company logo on website page
- Logo featured in Newsletter post-event

\$2,000

GOLD SPONSOR

SUPPORT 10 MATCHES FOR BACK TO SCHOOL SHOPPING

YOUR RECOGNITION

- Mentions on BBBS social media
- Digital street sign recognition at the St. Catharines office
- Verbal recognition at the launch event
- Company logo on signage or donation bins
- Company logo on website page
- Logo featured in Newsletter post-event

\$1,000

SILVER SPONSOR

SUPPORT 5 MATCHES FOR BACK TO SCHOOL SHOPPING

BECOME A SPONSOR TODAY! TOGETHER WE CAN IGNITE THE **POWER** AND **POTENTIAL** OF YOUTH ACROSS NIAGARA!

VISIT WWW.BBBSNIAGARA.CA OR CONTACT FRANKLYN.SEARLE@BIGBROTHERSBIGSISTERS.CA TO LEARN MORE