

Strategic Direction 2023 - 2026

OUR VISION

All young people realize their full potential.

OUR MISSION

Enable life-changing mentoring relationships to ignite the power and potential of young people.

OUR VALUES

Mentorship Community Excellence Innovation Integrity

Overarching Priorities

These overarching themes will, alongside our values, remain important factors for consideration across all strategic priorities and decisions:

IMPACT OF REGIONALIZATION

We will determine and deliver services that meet the unique needs of our diverse communities in our Niagara-wide service model.

LEVERAGING EXPERTISE

We will leverage staff strengths to promote engagement and enhance productivity while boosting energy and collaboration.

JUSTICE, EQUITY, DIVERSITY & INCLUSION (JEDI)

We will incorporate key practices and philosophies that promote JEDI through everything we do.

QUALITY OVER QUANTITYWe will focus on maintaining core quality programs and deepening partnerships.











SUSTAINABLE FUNDING

To develop and maintain strong systems and partnerships that generate stability and program continuity.

PROGRAMS

To build a strong community foundation through delivering intentional & purposeful pillar programs so we can provide mentorship with wrap around support.

COMMUNICATIONS & BRAND AWARENESS

To educate & engage the community on the life-changing impact of our mentorship programs to nurture a consistent connection, so we are recognized as "Charity of Choice".

PROCESSES & PARTNERS

To engage community, alumni, and partners in order to build opportunities so we can effectively & efficiently reduce barriers to serving children & youth through mentorship.

PEOPLE & CULTURE

To build a supportive & trusting team in order to attract & retain amazing talent to cultivate a thriving community.



